



## **CALL FOR EXPRESSIONS OF INTEREST**

for hosting the

***World Traditional Sports and Games- 2022***

Recognizing the role of traditional sports and games (TSG) as part of intangible cultural heritage notably fostering peace building, sustainable development and education values through the safeguarding and promotion of cultural identities, International Council of Traditional Sports and Games on Traditional Sports and Games, in collaboration with the Social and Human Sciences Sector, is launching an initiative to partner with Member States to safeguard and promote TSG worldwide.

The initiative is part of the programme for the Safeguarding and Promotion of TSG which aims to ensure that traditional sports and games form an integral part of cultural development on a multilayer approach thus reinforcing the implementation of United Nation's Sustainable Development Goals 2030.

Objectives of the initiative are articulated around 3 targets: i) raising awareness amongst key stakeholders on the importance of safeguarding traditional sports and games; ii) safeguarding and promoting intangible cultural heritage through traditional sports and games; and, iii) promoting cultural environment in which practice and transmission of TSG are embedded.

The International Council of Traditional Sports and Games (ICTSG) hereby invites eligible national<sup>1</sup> authorities involved in the safeguarding and promotion of traditional sports and games who are interested in cooperating to organize the First World Traditional Sports and Games to be held in 2022 in their country.

The deadline for the submission of the Expression of Interest to organize the First World Traditional Sports and Games in 2022 shall be no later than **12 pm GMT on Wednesday, 30<sup>th</sup> September, 2020.**

## **OBJECTIVES**

The ***World Traditional Sports and Games (WTSG)*** is a visionary, holistic-driven, large-scale creative initiative addressing the challenging safeguarding and promotion of traditional sports and games addressing:

- a) Mass mobilization and participation of all communities interested in promoting respective cultures through sports despite finite (infrastructural) resources;
- b) Gathering experts in the fields of sport, culture and education with a common goal;
- c) Promoting universal values through TSG;
- d) Uniting sport movement between professionals and amateurs alike across various sports disciplines at all levels, especially keeping into consideration an inclusive approach promoting youth and women empowerment, as well as involvement of elderly and physically handicapped individuals; and

---

<sup>1</sup> Please see criteria

## **SCOPE**

### ***Promote Universal Values***

- **Active learning** through TSG activities valuing the **benefits of TSG values** during the WTSG and related events (workshops, initiations, peer-education programmes, funshops, etc.).
- **Develop Anti-Doping and promotion of ethics and sports values:** Prevention of doping and unethical behaviors through ethical and sustainable practice of TSG and promotion of values during the WTSG.

### ***Increase awareness***

Promotion of TSG and cultural richness of communities through mass media campaigns around the WTSG.

### ***Foster peace building***

Partnerships building to foster international cooperation through the WTSG being hosted in various countries on a triennial basis with the participation of the international community

### ***Implement a sustainable approach in line with the United Nation SDGs***

Development of instruments and innovative approaches to safeguard and promote TSG in line with relevant SDGs, thereby fostering the development of sustainable communities and societies, involving eco-friendly initiatives to be promoted the WTSG and related events to enhance environmental citizenship and participation

### ***Development of a cultural and educational approach***

Presentation and transmission of cultural diversity and historical richness conveyed by TSG unveiling, for instance, cultural aspects through local handicraft, traditional cuisine, traditional costumes worn by players, languages and dialects spoken by communities, etc.

## **ELIGIBILITY CRITERIA**

The organization or partnership of organizations interested in hosting the 2022 World Traditional Sports and Games must:

- 1) be a national legal entity, with a permanent capital or administrative link, recognized as such in accordance with the national legislation of a UNESCO Member State;
- 2) be involved in advocating traditional sports and games on at least a national scale;
- 3) either have experience of or interest in hosting sports events;
- 4) have their respective Government's support in respect of the organization of the event; and
- 5) commit towards the safeguarding and promotion of TSG, in collaboration with the ICTSG and UNESCO, on an international level.

## **APPLICATION PROCEDURE**

**Step 1:** Check the UNESCO website for the background and further information on the TSG Project at <http://www.unesco.org/new/en/social-and-human-sciences/themes/physical-education-and-sport/traditional-sports-and-games/>

**Step 2:** Complete the 'Expression of Interest Form' attached herewith.

**Step 3:** Attach a Covering Letter from your organization which includes the following information:

- 1) Title "Application for Hosting the First World Traditional Sports and Games in 2022"
- 2) Mandate of the organization
- 3) History of the organization
- 4) Statement on commitment for: i) the proactive incorporation of delivery of the Project into the organization; ii) a multi-year collaboration; iii) commitment to ensure sustainability of the program through a viable business plan and, iv) an undertaking to abide by all applicable rules and regulations of ICTSG, as amended from time to time, as well as the terms and conditions of the Request for Proposals by formal request / Bid Document in case its Application is successful.
- 5) Signed by head of the organization

**Step 4:** Send a hardcopy of the Cover Letter and completed Expression of Interest to:



• Khalil Ahmed Khan  
• President  
• International Council of Traditional Sports and  
• Games  
• 254-H, Street 6, Phase 5, DHA  
• 54972, Lahore, Pakistan  
• Tel: +92 332 8405463  
• E-mail: [office@traditionalsportsgames.org](mailto:office@traditionalsportsgames.org)

**Step 5:** Send an electronic copy of the documentation, including a scanned copy of the Covering Letter, to [office.ictsq@gmail.com](mailto:office.ictsq@gmail.com). For further information, please contact Mr. Shammi Rana, Secretary General- International Council of Traditional Sports and Games on TSG at +1 925 413-4747.

### **SELECTION CRITERIA**

Applications received from organizations/Governments through their Ministries that have submitted all required documentation will be reviewed by an evaluation committee. Applicants will be notified accordingly through a formal letter. Pursuant to completion of the initial evaluation process, Successful Applicants will further be requested to submit comprehensive Proposals/dossiers in accordance with the Request for Proposals/Bid Document to be provided to them upon intimation of such successful pre-qualification for the award of hosting rights.